

22nd June 2018

Dear Mr Marshall

Berwick Ambition Day – Thursday 12th July 2018

In 2017, we ran our first careers inspiration event for schools in the Berwick Partnership. The positive feedback we received from students, teaching staff and parents was overwhelming, and we would very much like to thank you for your participation and support.

We now intend to build upon this success by running another careers inspiration event on Thursday 12th July, 2018. This will include workshops, larger activities on employment skills and job applications, and a chance for students to ask questions about future careers pathways.

Our students are captivated by success stories from the real world. Your story and experience can help inspire many of our students to consider career pathways they are not yet aware of.

The format will be broadly similar to last year. The workshops would be themed by employment sector, with students signing up to the workshops that they are interested in finding out more about. Each workshop would last an hour, and include three guests taking a 20 minute slot each. This slot would ideally involve an informal description of your work role, and include a 10 minute discussion of the skills, knowledge and expertise necessary for the job. Students will also have pre-prepared questions for you! The workshops will be based in classrooms, with an audience of around 20 students from Years 8, 10 and 12, as well as any interested adults from the local community. Some of the workshops will run more than once.

The activities will take place from 10.30am to 2.30pm, with lunch provided. From 2.30 pm there will be a celebration of the day, with a garden party.

We really hope that you can join us for this event – it will only be stronger with your input. I enclose a 'Save the Date' Card. Could you please let us know if you are able to participate, by completing the form attached?

Yours sincerely



Sarah Flanagan
Head of Sixth Form/Careers Lead

Berwick Academy Careers Fayre, Thursday 12th July, 2018
Response Form

Name:			
Job Role:			
Company Name:			
Address:			
Email:			
Phone 1:		Phone 2:	

Sector best describing my role	Please Tick
Accountancy, banking and finance	
Business, consulting and management	
Charity and voluntary work	
Creative arts and design	
Energies and Utilities	
Engineering and manufacturing	
Environment and agriculture	
Healthcare	
Hospitality and events management	
Information Technology	
Law	
Law Enforcement and Security	
Leisure, Sport and Tourism	
Marketing, Advertising and PR	
Media and Internet	
Property and Construction	
Public Services and Administration	
Recruitment and HR	
Retail and Sales	
Science and Pharmaceuticals	
Social Care	
Teaching and Education	
Transport and Logistics	

I am interested in taking part in;

Please tick all those that apply

The workshop involving a 10 minute informal talk and questions	
The employer panel activity, offering advice to groups and judging responses	
Sorry I cannot attend, but would like to be involved in the future	
Sorry, I am not interested	

If you are attending, are there any medical, mobility or dietary requirements that we should be aware of?
Please state below.

Many thanks for your time.

Please return this form to; Berwick Academy, Adams Drive, Berwick upon Tweed, TD15 2JF.

Alternatively, email it to; waltona@berwickacademy.co.uk

Or via phone; 01289 305083